Scribe

NDWBF 2027

16–24 JAN · BHARAT MANDAPAM, NEW DELHI

Nine days.
12 lakh+ readers.
Your book, face-out.

Author packages for the world's biggest B2C book fair. Your book on display and on sale at the Inkscribe stall.



Where authors meet a global audience.

Take your book to the global stage at the world's largest B2C book fair, and meet readers face to face for nine days.

This time, bigger & better.
Two stalls at NDWBF 2027, with more room for your book.

12 lakh+	9 days	2 stalls
readers within reach (2026 drew 20 lakh+)	on display and on sale	Inkscribe space in 2027

WHY TAKE YOUR BOOK TO NDWBF 2027

A global stage
Publishers and book lovers from 35+ countries, under one roof.

Meet your readers
Face to face, at our stall, for nine full days.

Instant author credibility
"Showcased at the New Delhi World Book Fair" on your author profile.

Get discovered and sell
Your book on display and on sale, sold by the Inkscribe team.

CHOOSE YOUR PACKAGE · EARLY BIRD PRICES

NEW-AGE AUTHORS
Showcase
~~₹15,000~~ ₹10,000
Early bird · + GST

GROWING AUTHORS
Spotlight
~~₹18,000~~ ₹15,000
Early bird · + GST

LEADERS & CEOS
Signature
~~₹32,000~~ ₹25,000
Early bird · + GST

Note: Printing cost of the books displayed at the fair is borne by the author.

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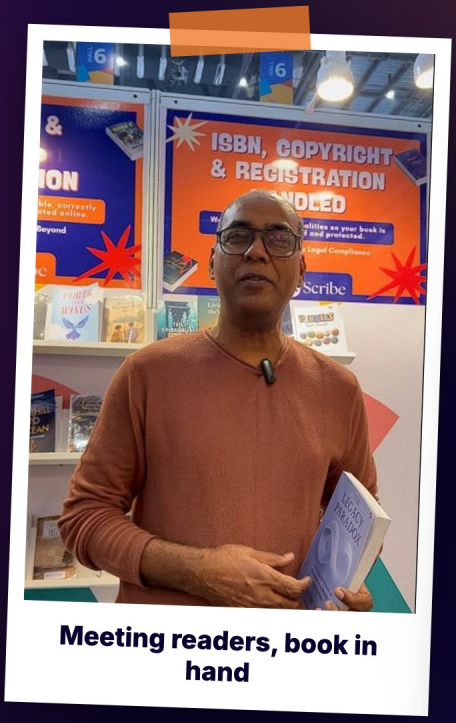
NDWBF 2026 · REAL AUTHORS, REAL BOOKS

Our authors weren't just on the shelf. They were on stage.

On-camera book talks, live podcasts and readers face to face, all at our 2026 stall.



On-camera book talks



Meeting readers, book in hand



Live author podcasts

Your book here in 2027

Bigger & better: 2 stalls

9 days of author moments

ON CAMERA

ON STAGE

ON SALE

WANT THIS FOR YOUR BOOK?

Get the Signature package

15-min author podcast + 2:30-min video on our social media, with a Shelf Takeover display.

EARLY BIRD
~~₹32,000~~
₹25,000
+ GST

Photos from the Inkscribe stall, NDWBF 2026

FOR NEW-AGE AUTHORS

Showcase

Get discovered.

EARLY BIRD OFFER ~~₹15,000~~

₹10,000 + 18% GST · ₹11,800 total

★ KEY SERVICE

Front & Centre

Your cover faces every visitor who walks past the Inkscribe stall.



WHAT'S INCLUDED

- 5 copies at the stall
- Front & Centre display
- 1 social media post
- On display and on sale all 9 days

Note: Printing cost of the books displayed at the fair is borne by the author.

FOR GROWING AUTHORS

Spotlight

Impossible to miss.

EARLY BIRD OFFER ~~₹18,000~~

₹15,000 + 18% GST · ₹17,700 total

★ KEY SERVICE

Own the Row

Your book covers an entire shelf row, face-out.



WHAT'S INCLUDED

- 10 copies at the stall
- Own the Row: a full shelf row of your book
- 1 carousel post on social media
- On display and on sale all 9 days

Note: Printing cost of the books displayed at the fair is borne by the author.

FOR LEADERS, FOUNDERS & CEOS

Signature

Become the face of your book.

EARLY BIRD OFFER ~~₹32,000~~

₹25,000 + 18% GST · ₹29,500 total

★ KEY SERVICE

Author podcast + video

A 15-minute podcast at the stall, plus a 2:30-minute video on our social media.



WHAT'S INCLUDED

- 15 copies at the stall
- Shelf Takeover: your book across the display
- 2:30-minute podcast video on social media
- Bookmarks

Book your package

Prices exclude 18% GST. **Printing cost of the books displayed at the fair is borne by the author.** Unsold copies are shipped back to the author after the fair.

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www.theinkscribe.com